

ROUND TABLE DISCUSSION TOPICS:

Moderators will keep discussions to 10-15 minutes per topic.

Attendees to include business owners as well as manufacturers.

Tuesday – Field

- Drinking & Drugs.
- Airsoft Products & Games.
- Employee Compensation & Training.
- Player Safety Orientation.

Wednesday – Retail

Moderated by Retailers Hub

- Product Release – Advance notice, delivery schedule, and marketing timeline.
- How do retail stores add in store value?
- How do retail stores connect with customers?
- Gun Tech Services and Warranty.

Industry Luncheon – Open Discussion

Open Discussions.

- Moderators will entertain topics from the floor.

Thursday – Field

- Family Entertainment.
- Non-Paintball Income Opportunities.
- Coupons & Discounts.
- Pro Shop/Retail Sales.